



### **Understand the Brands**

#### **FACTORING**

Since 1995, thousands of companies have trusted RTS Financial to help them meet their cash flow needs and grow their business.

- Same-day funding with no hidden fees
- Competitive advance rates on each invoice
- No limits to the amount of available funding
- Dedicated customer representatives fluent in over 25 languages
- Free collections and credit analysis
- Online account access and easy invoice uploading

#### **FUEL**

RTS Carrier Services is a leading provider of fuel and maintenance savings programs for trucking companies.

- Substantial savings on fuel at more than 2,000 locations
- No annual fees and no fuel card contract
- Average savings of 25 cents per gallon
- Convenient mobile and web app with fuel discount map
- Free credit data on over 85,000 brokers and shippers

## How to Maximize Your Reach: Tips for Getting More Leads

PUT YOUR LANDING
PAGE WHERE PEOPLE
CAN SEE IT

Placing your landing page link in high-traffic areas, such as video descriptions, bios or social posts, makes it easier for people to access! MAKE THE MOST OUT OF MARKETING

> RTS is backed by a marketing team that can create customized graphics, copy for social posts and more.

# BE ACCESSIBLE AND RESPONSIVE

The comments section is a great place to turn followers into leads by answering questions and reposting your landing page link for those who may have missed it.

